

DIGITAL STRATEGY AND CREATIVITY

FREQUENTLY ASKED QUESTIONS

Postgraduate Diploma | 1st Edition
Master Degree | 1st Edition



1. HOW LONG IS THE PROGRAM?

The **first course (Postgraduate)** has a duration of **5 months**: it begins at the end of January of 2019 and finalizes in June with the delivery and defense of a communication campaign. The students who pass this course will obtain a Diploma of Postgraduate in Strategy and Digital Creativity.

The **second course (Master)** has a duration of **ten months**. The classes take place from September to November of 2019 and from then the student will have until June 2020 to turn in and defend their Final Master's Work (TFM)

2. HOW MUCH IS DSC?

The program is structured in ECTS academic credits, and the price for each credit is 115€. The cost will therefore vary according to the number of credits for each modality:

- The **master's program** has a cost of **6,900€** (cost for both courses)
- The **postgraduate program** has a cost of **3,450€** (Cost for the first course)
- The **Modules or specialization courses** of the Postgraduate course, which can be taken independently, cost: **1,035€ per course** for the Strategic Planning and Digital Marketing modules (9 ECTS credits each one) and **690€** for the Applied Creativity module (6 ECTS credits)

3. HOW HAVE PREVIOUS STUDENTS EVALUATED PAST EDITIONS? *

dsc 2016: 8,8 over 10

dsc 2017: 9,1 over 10

*Previous editions taught in Spanish

4. WHAT IS THE SCHEDULE?

Classes will be held **Fridays in the afternoon (17 to 21h) and Saturday mornings (10 to 14h)**

This way it is a compatible time for students and professors with work schedules. It also allows prestigious professionals in the digital communication field to contribute to the program.

5. WHERE DO THE COURSES TAKE PLACE?

The classrooms are in **Casa de la Convalescència**, an emblematic modernist building in the city of Barcelona, 5 minutes from the Sagrada Família.

Easy access by metro (L4 and L5) and by bus

<http://www.uab-casaconvalescencia.org>



Although classes are held in Barcelona, you will have to visit the **Bellaterra Campus** to pay your registration and pick up your title.

6. WHAT ARE THE PAYMENT METHODS?

The payment methods available are:

- **Credit or debit card (POS-Point of Sales terminal)**, using Visa and Mastercard cards.
- **Payment document (Financial institution)**: this document allows payments to be made in person at any BBVA branch, whether in cash, by check or at ATMs.
- **Bank transfer**: by transfer to an account number whose details will be given to you when you register.

- **Business or self-employed invoice**: the institution or company that takes care of your registration will have to send you a letter stamped with a series of details (tax details, name of the programme, amount, etc.), so that the UAB can invoice you directly.

You will have to ask for the invoice at the moment of formalising your registration. You will have to choose the “payment document” or “transfer” mode and at the end of the registration process **you will not have to make any payment and send an email to ep.facturas@uab.cat** requesting the invoice. When you receive it, follow the instructions to proceed with your payment.

For more information click on [Payment methods](#).

7. WHAT REQUIREMENTS AND DOCUMENTS DO I NEED?

Only students who have a **university degree** may be accepted to the Master.

It is possible to register for the postgraduate program without having a university degree, however the student will not receive a postgraduate degree rather a **certificate of achievement**.

Students with a European degree must send a copy of the certificate of their title, in addition to their ID card / passport and a photograph.

International students must also send a certified copy of their academic transcript, and both this and the degree must be duly legalized/apostilled. All the information about the documentation to be presented [here](#)

8. BEING FOREIGN, CAN I GET A VISA WITH DSC?

YES.

Even if you only want to take the first course (which lasts five months), by presenting the letter of admission that we send to all pre-registered students you will have no problem getting a student visa.

9. DO I NEED TO STAY NECESSARILY IN BARCELONA DURING THE ENTIRE PERIOD OF THE MASTER (2nd Course)?

No.

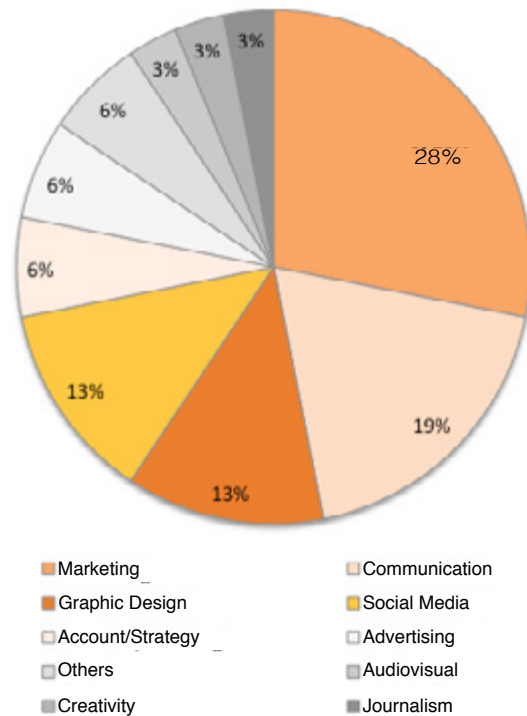
You only need to stay in Barcelona for the class period (from September to November 2019). From that moment, you will have until June 2020 to prepare your Final Master's Work (TFM).

During the process of developing your TFM (November 2019 - June 2020) you can stay in Barcelona or, if you prefer, return to your country, since the tracking of your work with the tutors can be done online.

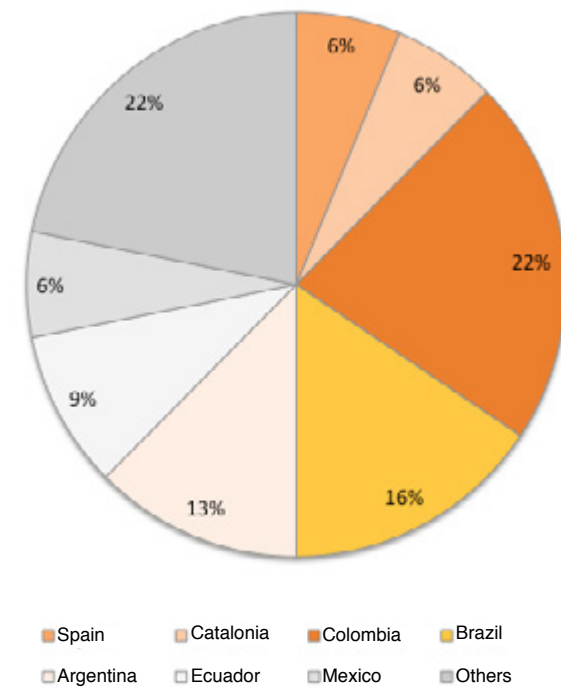
To defend your project you may choose from these two options:



10. WHAT PROFILE DO PAST DSC STUDENTS HAVE?



11. WHERE WERE PAST DSC STUDENTS FROM?



**Data belonging to the 2018 in person edition*



12. WHAT IS THE AVERAGE AGE OF OUR STUDENTS

DSC 2017*: 29,1 years old

DSC 2018*: 27,9 years old

**Data belonging to the in person edition*

13. CAN I RECEIVE ANY TYPE OF FINANCIAL AID?

Although the program itself does not dispose of any of its' own scholarships, it is possible to receive loans for the payment portions through the [Agency for Management of University and Research Grants](#).

14. HOW DO I GET MY DEGREE AT THE END OF THE COURSE?

After completing the course and requesting your degree, **a temporary PDF certificate will be sent to your email address**, with the same value as the original degree. The certificate takes about two weeks to arrive from the moment you request it, or it will be sent to you immediately if you apply in person at the UAB Graduate School.

The **original title** takes about 3 months to be issued. When available, you will be notified by email and may be **physically picked up** at the Graduate School, either in person or by a courier authorized in writing.

The issue of the diploma entails an **economic fee not included in the price of the programme**, which is fixed annually by the UAB and amounts to around 200€.

For more information on how to apply for your degree, visit the following link [“Degrees” on the website of the Autonomous University of Barcelona.](#)

15. IS THE TITLE VALID IN MY COUNTRY?

It depends

According to official information from the **UAB Graduate School**: Postgraduate master's degrees and diplomas are **UAB-specific degrees**: they allow students to obtain a **degree awarded by the UAB** in accordance with legislation on postgraduate studies and lifelong learning. **Its recognition depends on the institutions or companies** to which the graduate student applies for consideration.

In spite of not being an official degree, in our 20 years of experience, our alumni have considered the prestige of the **Autonomous University of Barcelona** and its **position in the rankings** as a sufficient reason to study this master, which guarantees an academic requirement similar to official degrees.

However, to ensure that your degree is recognised or not, we recommend that you contact the **Ministry of Education** in your country.

16. DOES DSC ALLOW ME TO DO INTERNSHIPS?

YES.

As an DSC student, you have the right to access an **agreement to practice in business internships** (optional). Although we do not have a fixed labor partnership, most of our students get an agreement through the offers that come constantly from teachers, alumni, etc.

If you come from a foreign country we recommend this option, it will allow you to know the world of communication digital from within.

Some of the companies that have acquired our students are: **Arena Media, DoubleYou, Anuntis, CP Proximity, EURO RSCG, NetThink Carat, Profesionalia, Totem, Oglivy Interactive, Interactive online, Grey Trace Barcelona.....**

Remember that the internships must begin and end before you are evaluated and the maximum of hours allowed is 750h, with a financial compensation of at least 5€/ a hour

For more information please visit [document 04 Internships](#)

17. HOW DOES THE REGISTRATION PROCESS WORK?

Solicitud de admisión al Máster online en Estrategia y Creatividad Digital (ECD online 2016)

Don't forget to add a picture → **Fotografia**

Información de la Coordinación y cualquier otra duda

Nombre y apellidos	Fecha de inscripción
Indicador	Principales
Indicador	Último

¿QUE MODALIDAD DESEAS CURSAR?

<input type="checkbox"/> Máster online en Estrategia y Creatividad Digital (Semestre 2016 - Junio 2017) (E-2006)
<input type="checkbox"/> Postgrado online en Estrategia y Creatividad Digital (Semestre 2016 - Junio 2016) (E-2006)
<input type="checkbox"/> Curso online en Estrategia y Creatividad Digital (Semestre 2016) (E-2006)
<input type="checkbox"/> Curso online en Estrategia y Creatividad Digital (Semestre 2016) (E-2006)
<input type="checkbox"/> Curso online en Estrategia y Creatividad Digital (Semestre 2016) (E-2006)

DATOS PERSONALES

Apellidos	Nombre
Web / blog / blog online	Teléfono 1
E-mail	Teléfono 2
DNI/Pase/NIE (indicar)	Indicador
País de nacimiento	País de residencia
Ubicación postal (actual)	
Ciudad y código postal	

FORMACION

TITULACION ACADÉMICA	UNIVERSIDAD CENTRO DE ESTUDIOS	AÑO	CALIFICACION FINAL

EXPERIENCIA LABORAL

EMPRESA	PAÍS	CIUDAD	FECHA (de/hasta)	CARGO

¿TE GUSTARÍA HACER PRÁCTICAS EN EMPRESA?
Si ya has cursado prácticas no curriculares en un máster o postgrado propio de la UAB consulta con coordinación: masteronline@uab.es

<input type="checkbox"/> No	<input type="checkbox"/> Sí
Indicador	Indicador
Indicador	Indicador

¿CÓMO NOS CONOCISTE?

First, you must download the admission solicitude from the [DSC website](#)

When you have the form correctly filled out, please send it to master.ecd@uab.es

The coordination team will evaluate your profile and you receive an email with the response within a maximum of two weeks.

If accepted, you will receive a notification email with the necessary documentation to carry out the pre-registration. This consists of the payment of the administrative fees of 30.21 €.

Once pre-registered, you will be sent the necessary information to pay the tuition fee.

18. STILL HAVE QUESTIONS?


master.ecd@uab.es

[Web: DSC master](#)

+34 93 581 28 65

 +34 679 05 21 12

If you wish, we can put you in contact with one of our alumni to talk regarding the quality and level of our program.

The Master's and Postgraduate Diploma in Digital Strategy and Creativity are initiatives of the  Platform and the Universitat Autònoma de Barcelona

You can also follow us on:

